

MARISA TEDESCO

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Experience

Senior Digital Designer / Fekkai

February 2024—Present

Create concepts and art direction for photoshoots, events and out-of-house content creators. Layout and design the monthly Instagram grid, along with stories. Edit videos for use across digital and retail.

Digital Designer / Rose Inc

April 2022—January 2024

Lead the design and art direction of all paid ads and organic social. Planned the monthly Instagram feed with branded content and UGC, as well as designed the daily Instagram stories. Edited and graded video content for global campaign videos to be used across social platforms and retailers. Designed weekly editorial emails.

Associate Manager, Digital Design / Fresh Beauty LVMH

May 2019—April 2022

Conceptualized & designed digital content for global campaigns including homepages, emails, landing pages, organic & paid social, product pages, WeChat, & Tmall. Art directed global 360 campaigns and social photoshoots. Worked cross-functionally in a fast-paced environment.

Graphic Design Apprentice / Maggy London Inc.

May 2017—Aug 2017, Jan 2018—May 2019

Designed digital content for emails, lookbooks, and web pages. Retouched and resized assets to be used across all social media platforms. Assisted on photoshoots.

Education

Bachelor of Fine Arts in Design

Rutgers University Mason Gross School of Arts
Sept 2015 - May 2019, Honors Cum Laude

Skills

Adobe Creative Suite

Photoshop, InDesign, Illustrator, Premiere, After Effects, & Dreamweaver

Miscellaneous

Concept development, art direction, retouching, Spark AR, inVision, Microsoft Office, HTML, CSS, Squarespace, Figma & Sketch